



New Mexico
Restaurant
Association



MEMBERSHIP APPLICATION

Establishment Name _____

Contact / Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Website _____

Number of Full-Time Employees: _____

Number of Part-Time Employees: _____

Number of Locations: _____

Preferred Method of Contact (circle one):

Email Phone Mail

PLEASE CHECK THE OPTIONS THAT APPLY TO YOUR BUSINESS:

Dining Style:

- Casual
- Fine Dining
- Quickservice

Alcohol Service:

- None
- Beer & Wine
- Full Service
- Brew-Pub
- Winery
- Package

Holiday Hours:

- Open Thanksgiving
- Open Christmas Eve
- Open Christmas Day
- Open New Year's Day

Payments Accepted:

- Major Credit Cards
- Cash
- Checks

Meals Served:

- Breakfast
- Lunch
- Dinner
- Open 24 Hours
- Does Not Apply

Number of Seats:

- None
- 1 - 24
- 25 - 74
- 75 - 149
- 150 - 399
- 400 - 999

Private Party Capacity:

- None
- 1 - 24
- 25 - 74
- 75 - 149
- 150 - 399
- 400 - 999

Membership dues are based on Annual Gross Food and Beverage Sales of the establishment or a total of the Annual Gross Food and Beverage Sales of all operations under any Single Ownership, whichever is greater.

Please Check the Appropriate Dues Level

- Up to - \$500,000 \$ 300 \$25 Monthly
- \$500,000 - \$1 million \$ 600 \$50 Monthly
- \$1 million - \$2 million \$ 900 \$75 Monthly
- \$2 million - \$5 million \$ 1200 Up to 11 Units \$100 Monthly
- Over \$5 million \$ 1500 Up to 11 Units \$125 Monthly
- 11 Units or more \$ 150 per Unit

We offer a convenient Monthly Payment Plan via electronic check or credit card.

Under provisions of the Internal Revenue Code,

20% of annual memberships are non-deductible under IRC section 162 (e) (3) section 6033.

10% of your yearly dues go to NMRA PAC.

CHECK

Make payable and mail with application to:

NMRA

**9201 Montgomery Blvd NE, Suite 602
Albuquerque, NM 87111**

FAX

Application including bank account or credit card authorization form to:

505-343-9891



New Mexico
Restaurant
Association

Membership Application



Office Use Only:

- WebLink Entry
- Packet
- Welcome Letter/Decal
- WebLink Billing

9201 Montgomery Blvd. NE, Suite 602

Albuquerque, NM 87111

(505)343-9848 or (800)432-0740

www.nmrestaurants.org | dining@nmrestaurants.org

*Serving its members and the people of
New Mexico since 1946*

Your Membership Benefits



Government Protection

- ◆ You get a strong, unified voice representing your interests before the New Mexico State Legislature, U.S. Congress and other government agencies that license, tax and regulate your business, which is especially crucial in our current economic climate.



Education and Training Discounts

- ◆ ServSafe Food Safety certification for Managers - classroom or private classes
- ◆ ServSafe Food Safety for Foodhandlers - classroom, private classes, or online
- ◆ Alcohol server certification (up to \$10 off for you and your employees)
- ◆ Exclusive Coupon Code for Alcohol Server Training Online - ServSafe.com/NMServerPermit



Publications and Subscriptions

- Daily News Alerts
- ◆ Receive timely information and up-to-date industry information on the latest issues that could have adverse impact affecting your operation, such as: laws, rules, scams, alerts, regulations and/or new interpretations.



Dual Membership

- With the National Restaurant Association (NRA)
- ◆ Advocacy & Representation - on a State & National Level
 - ◆ Education & Networking - Members also receive free admission to the NRA Show.
 - ◆ Research & Insights - We continually conduct industry research to help our members stay ahead of the game.
 - ◆ Tools & Solutions - Visit our solution centers to learn more about the tools and solutions we've developed and vetted that help you grow revenues, increase profitability and develop employees.



Special Member Rates & Discounts

- On frequently used programs & services
- ◆ Toll-free access to NMRA's knowledgeable staff at 1-800-432-0740
 - ◆ Workers' Compensation Insurance
 - ◆ Credit Card & Payroll Processing
 - ◆ Health & Business Insurance
 - ◆ Food Safety Training
 - ◆ Statewide Alcohol Server Certification
 - ◆ Natural Gas Discounts
 - ◆ Music Licensing
 - ◆ Career Center & Facebook Job Board
 - ◆ Fishbowl email marketing
 - ◆ Employee Handbook



Industry Clout

- ◆ Support an organization with a mission dedicated to empowering the food and beverage industry by promoting and protecting common values and interests
- ◆ You have a voice!
- ◆ You have protection!
- ◆ You have influence!

Get involved!

Make a difference!



More than **SEVEN OUT OF TEN** eating-and-drinking establishments are independent operations.



Why Membership Matters.....

President Theodore Roosevelt said, "Every man owes a part of his time and money to the business or industry in which he is engaged. No man has a moral right to withhold his support from an organization that is striving to improve conditions within his sphere."

Membership in your professional association should be a no-brainer!

The work of the New Mexico Restaurant Association (NMRA) is critical to the vitality of our industry. NMRA fights and protects all restaurants. However, only 25% of restaurants in the state are members. This has to change because we need your support, dedication and participation. Our entire industry benefits by our continued efforts and to win battles facing us in months and years to come, we need you!

Can you imagine a doctor not being a member of the American Medical Association?

This is your association run by restaurant folks just like you, with your best interests in mind. Our mission and vision: To be the leading advocate and invaluable resource for education, political action, information and services to the industry and community we serve.

Your membership shows gratitude and adds support to the issues and challenges you face every day.

Thanks for your support and dedication!



2016 Legislative Session Highlights

Thank you for your support and the action you took to move the industry in the right direction this legislative session.

NMRA watched over 75 bills on your behalf including employment issues, taxes (soft drink and liquor), liquor laws, menu labeling and general business issues. Our awesome lobbyist Allison Smith continues to advocate for restaurants!

The legislature did pass two of the Restaurant Association's priority issues, the Unemployment Insurance bill temporarily capping the percentage increase in employer's contributions and a bill amending the Work Comp Act.

House Bill 283

Unemployment Compensation Contribution: HB 283 temporarily reduces the contribution rate of certain employers based on the employer's experience history. It temporarily caps the percentage increase in an employer's year-to-year contribution and excess claims rates.

In 2015, New Mexico implemented a new employer contribution structure with tax rates which vary by employer and is primarily dependent on the employer's experience rating and the overall fiscal condition of the UI trust fund. This computation structure was a result of stakeholder input and discussion; however, some employers experienced substantial UI tax increases due to their individual experience rating. It is important to note an employer's contribution rate can be lowered relatively quickly since benefit charges are based on the previous three year experience.

Therefore, as employers engage in practices to reduce benefit charges in conjunction with trust fund reserves growing the UI system will stabilize and contribution rates may decline.

Senate Bill 214

Worker's Comp Benefits & Intoxication: This bill amends the Workers' Compensation Act to provide that compensation benefits under the Act are to be reduced by the degree to which an employee was intoxicated or under the influence of alcohol and/or drugs.



New Mexico Restaurant Association

NMRA MISSION

To empower the food and beverage industry by promoting and protecting common values and interests.



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